

## P R E S S   R E L E A S E

### **For Immediate Release**

FROM: Ryan M. Loeffler  
WIELAND  
P.O. Box 1000  
Grabill, IN 46741-1000  
rloeffler@wielandhealthcare.com  
wielandhealthcare.com

a new addition to...

### **VERSANT**

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Wieland extends the Versant family of products with the introduction of complementing waiting area seating, which debuted at NeoCon World's Trade Fair in Chicago this past June. Versant's elegant profile appoints a sophisticated seating solution infused with performance attributes purposefully designed for healthcare environments.

- Exclusively designed to accommodate bariatric capacities through dynamic certified testing. 22" chairs are rated to 500lb. load capacity while the 30" chairs and 40" loveseats are both rated to 750lb. load capacity.
- Ergonomic seat and back structure follow the human form to encourage proper lumbar support and good posture. Versant arms create a forward stance detailed with rolled caps, helpful when entering and exiting both the standard and bariatric styles available.
- Clean-ability is simplified and made easier through seating clean-outs and moisture barrier, hallmarks of Wieland engineering. Both characteristics are standard features.
- With the addition of new waiting and lounge seating, including tables, Versant presents flexible design continuity opportunities throughout a healthcare facility. Easily exchanged arm caps, available in wood and urethane, provide performance and aesthetic flexibility while optional copolymer plastic feet enhance protection against damage that often occurs towards the lower portion of furniture legs. Available in 22", 30", & 40" seat widths, in standard or bariatric options, Versant offers freestanding chairs and loveseats as well as versatile modular configurations.

Wieland's proven durability is once again revealed in Versant. Solid wood arms give integrity to custom steel component to component connections, ensuring strength and longevity for the life of Versant's twenty-five year warranty. Optional copolymer plastic feet and tables, featuring urethane edges, also provide enhanced protection against damage. As with other Wieland products, is Versant is designed to reduce environmental stress by altering the traditional life cycle of furniture through renewable construction. Fabrics are meant to be removed and either cleaned or replaced, components (arms, seat, back, etc.) can easily be exchanged if damage occurs, infusing a sustainable nature into seating solutions.

# WIELAND

PO BOX 1000, GRABILL, IN 46741 888.WIELAND F: 260.627.6496 WIELANDHEALTHCARE.COM

Uniting traditional and contemporary design, Versant's transitional style presents a sophisticated seating solution to accent a variety of healthcare environments. Optional arm cap styles, foot details, and fabric zoning afford design flexibility without sacrificing healthcare performance. Versant represents the next iteration of renewable furniture design from Wieland. Maintaining the renewable and lasting elements by which Wieland is known and by refining the engineering process to integrate these core features into fresh designs, speaks to the innovation of Wieland. That is, developing targeted and well designed products that can be maintained and "renewed" onsite to provide enduring solutions for healthcare environments.

Versant waiting will officially released to the healthcare market late 3<sup>rd</sup> quarter 2007, while the lounge variation will launch 4<sup>th</sup> quarter.

## **About WIELAND**

Wieland is all about recovery. Patient recovery, furniture recovery, environmental recovery. After all, we firmly believe we cannot live in a disposable world. Our passion, our commit over 30 years in healthcare, is to design and build furniture that withstands years of heavy use yet accommodates the changing tastes and needs of our customers. That's why we look beyond durability to renewability - innovating easily renewable, easily replaceable fabrics and components. Think of it not simply as recovering a chair...but recovering an investment.