

# WIELAND

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## NEWS RELEASE: *for immediate issue*

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NOVEMBER 11, 2010, GRABILL, IN — [WIELAND Healthcare](http://www.wielandhealthcare.com), a leading design and manufacturing firm of healthcare furniture, has announced its new **ALLAY™ Sleep Sofa**, winner of NeoCon World's Trade Fair in Chicago coveted Best of NeoCon Gold Award, is also a finalist in the **Interior Design Magazine Best of Year (BOY) Awards 2010** in the Healthcare: Furniture & Seating category. Allay is Wieland's first sleep sofa, designed and created after two years of extensive research, field study, and product development. Interior Design Magazine will host and announce its award winners at the IAC Building in New York City on Thursday, December 2, 2010.

### **About Allay™**

By design, Allay™ sleep sofa is constructed with all renewable components on a steel frame for a slimmer profile without sacrifice of comfort, simplicity, and security. Design and construction adhere to voice-of-customer criteria that dictate greater sitting comfort; a distinctly different and more secure sleeping surface; an intrinsic ease of operation; and a full list of options that include one to two ottomans, storage drawer, and choices in style and five lengths.

Key to Allay's acceptance by healthcare professionals is its smooth operation and simple design. An integrated pull handle intuitively tells the user how to operate the sleep sofa by pulling forward on the sofa's back cushion. A patent-pending pivot mechanism holds the folding components into position for a secure, restful sleep surface; and a back support panel provides additional comfort while sleeping.

Allay is the only sleep sofa equipped with fully renewable components, allowing every piece of upholstery to be easily cleaned and/or replaced. The seat and back are designed to separate for easier wipe down and to allow debris to fall through to the floor for simpler sweeping and cleaning.

Allay's comfort features for sitting and sleeping are purposefully designed: spring-loaded, self adjusting foot ottomans for more comfortable reclining; separate sitting

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and sleeping surfaces; fully upholstered soft top, arms or arm caps; moisture barrier protection as standard on all Allay products; and center storage drawer option for convenience. Additionally, the Allay Sleep Sofa is equipped with slides for easier maneuverability and room positioning.

### **About WIELAND**

WIELAND is a leading designer and manufacturer of healthcare furnishings for patient rooms, chapel furniture, waiting, dining, and lounges. Wieland is the healthcare brand of Sauder Manufacturing Company, and has won numerous design and industry awards for its innovation, proprietary product development, and environmental stewardship. The company is located in Grabill, Indiana, and is represented across North America. More information is available at [www.wielandhealthcare.com](http://www.wielandhealthcare.com).

PHOTOS attached within this release. For additional or high-resolution images, please contact WIELAND Healthcare.

